witches
A D V E R T I S I N G

WHOLE PAGE

1/4 PAGE | 1/4 PAGE

1/2 PAGE
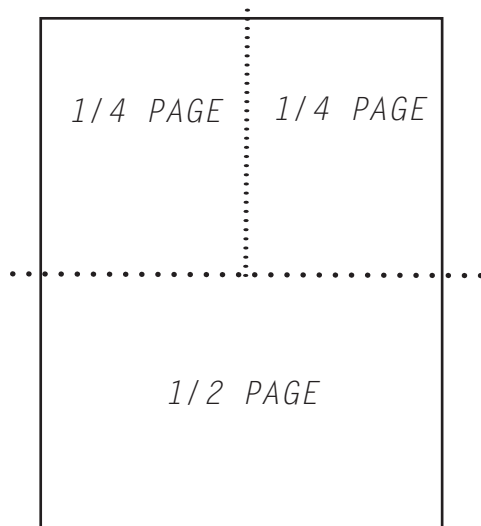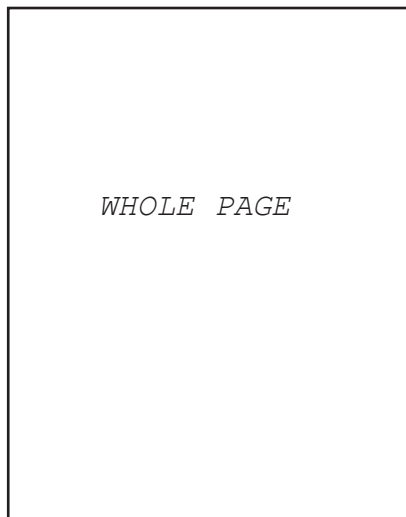
So you'd like to advertise within *Witches?* Here's how it works.

We have a "witches noticeboard" which is an insert within the magazine for advertisers.

A 1/4 page advert is **£25.**
A 1/2 page advert is **£50.**
A whole page advert is **£100.**

To reserve space in the insert, email witchesmag@outlook.com, and specify what size ad you would like, and an invoice will be issued to you. Once paid, your space will be reserved.

The dimensions for our ads are:

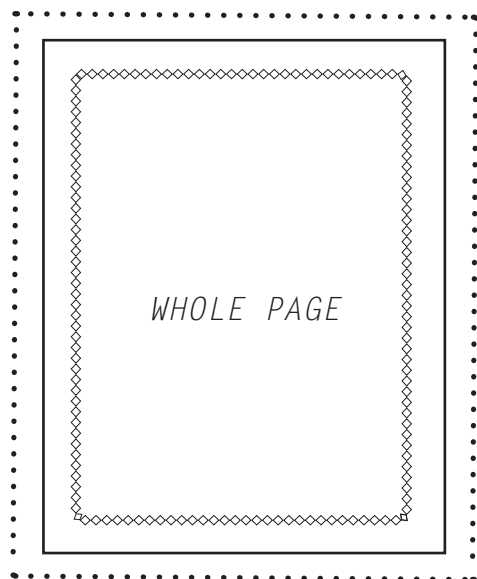**1/4 page:**

136mm x 91mm + a 6mm bleed

1/2 page:
136mm x 183mm + a 6mm bleed

Whole Page:

273mm x 183mm + a 6mm bleed.

witches
A D V E R T I S I N G

WHOLE PAGE

1/4 PAGE

1/4 PAGE

1/2 PAGE
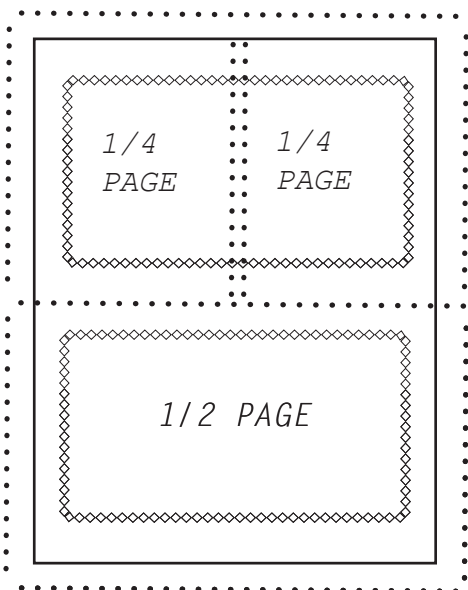
How do bleeds work?

When you print a magazine, you allow for a bit of room around the edge of the paper, which is trimmed off at the end of the printing process for a neater finish.

The 'circle' dotted line shows how much extra room you should allow for in your adverts. I ask for a 6mm bleed, so there's **6mm of extra room** around the edge. Your background image/colour should meet this line.

Make sure that **all text/logos/important information is within the diamond inner line, 13mm from main edge of the page (bold line).**

All image artwork for adverts **must be a minimum of 300dpi;** adverts under this resolution cannot be accepted, as they'll pixelate when they print!

Adverts which do not meet these requirements cannot be accepted.

Please get in touch if you have any further questions!

witches

EXAMPLE

Here's my example of a 1/4 page advert, with the 6mm bleed and inner diamond margin, 13mm:

The artwork meets the 6mm bleed requirement of the circle line. All of the essential information is within the diamond line, 13mm. The solid white line represents the page.

witches
M A G A Z I N E

PRINT & DIGITAL   WWW.WITCHESMAGAZINE.COM   INTERNATIONAL

The same method applies for 1/4, 1/2 and whole pages! I recommend Adobe InDesign for creation.

Witches Magazine reserve the right to publish only those adverts which we feel are suitable for the audience.